



# INNOVATION AND KNOWLEDGE DIPLOMACY – THE NEW DIMENSION OF EXTERNAL RELATIONS

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# KEY CONCEPTS

- Knowledge
- Knowledge society
- Knowledge economy
- Knowledge management
- Knowledge diplomacy
- Innovation

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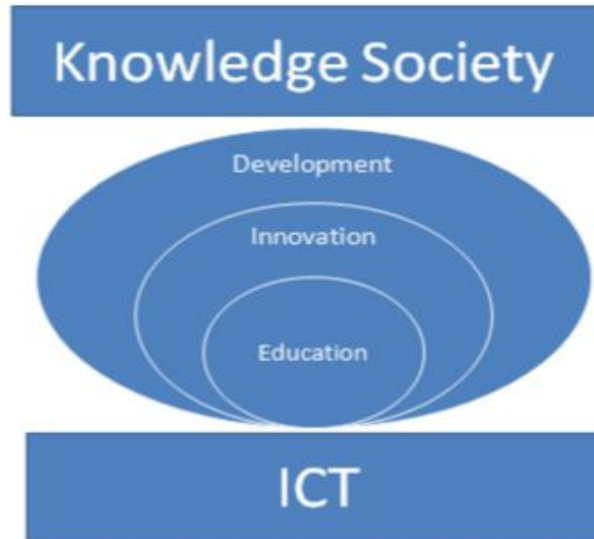


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# KNOWLEDGE SOCIETY PILLARS



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# INNOVATION POLICY

- Achieving an innovation performance that makes the European Union a world reference for innovation represents an enormous opportunity that can translate into **raised living standards**.

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# INNOVATION UNION

- Innovation Union aims to create **smart, sustainable** and **inclusive growth**.
- Innovation is the ability of individuals, companies and entire nations to **continuously create their desired future**.

John Kao

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# KNOWLEDGE DIPLOMACY: DEFINITION



- Ability and willingness to work together and share (...) learning across disciplines and borders.

D. Johnson

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# KNOWLEDGE DIPLOMACY: WHAT FOR



- For social benefit with the ultimate goal of **making the world a better place** for everyone envisaging a world in which **all nations** (and **all peoples**) are eager to **know and share their learning**.
- **Open up relationships** between peoples at all levels and foster **harmony** in an **interconnected world**.

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# KNOWLEDGE DIPLOMACY: FEATURES

- Actors other than foreign ministry officials become relatively more important than in traditional diplomacy in terms of interaction with other nations or with international organizations.

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# KNOWLEDGE DIPLOMACY'S 3 CS



- Creativity
- Communication
- Cooperation

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# KNOWLEDGE DIPLOMACY: IS IT VALUABLE?



- Ideas, not military strength, are the currency of modern diplomacy.
- A country's **diplomatic effectiveness** rests as much on the power of its institutions as its consistent promotion of **human rights** and **values**.

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# KNOWLEDGE DIPLOMACY: ROLE OF UNIVERSITIES

- Knowledge diplomacy is the **diplomacy of ideas**, and ideas are the *raison d'être* of universities.
- **Universities** worldwide are **collaborating** with each other, multinational **companies** and **governments**, forging relationships that amount to a complementary diplomacy that works alongside that conducted at the state level.

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# KNOWLEDGE DIPLOMACY: EU'S ROLE



- **Internationalization** of education, training and research
- **Extensive** intra- and inter-state **cooperation**

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# KNOWLEDGE DIPLOMACY: ACCESS FOR SUCCESS



- In knowledge diplomacy, we can ensure that our ideas, and the ideas of the bright academics we need to attract, have **access** to the **best ideas** of the **wider world**.
- Success would result in the rarest achievement in international diplomacy: a **win-win** situation.

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# KNOWLEDGE DIPLOMACY: RETHINKING OF



- Actors
- Methods
- tools
- Results

of traditional diplomacy in an extensive manner

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# KNOWLEDGE DIPLOMACY CHALLENGES: LAYERS



- vertical
- horizontal

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# KNOWLEDGE DIPLOMACY CHALLENGES: QUESTIONS



- What **institutions** need to be further developed (or created) in order to make new diplomacy more effective?
- How can new diplomacy **support** traditional diplomacy more effectively in complex negotiations?
- How should the **distribution of work** between traditional and new diplomacy best be organized?

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# KNOWLEDGE DIPLOMACY CHALLENGES: TEST



EU security:

- Ex. 1: “open wounds” of **Eastern Europe**
- Ex. 2: **renewed negotiations** on defence by Poland, Finland, Estonia, Latvia, Lithuania in the result of Russian occupation policy in Ukraine
- Ex. 3: How will the United Kingdom face a potential conflict on **Falkland Island** with Argentina backed by Russia?

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# KNOWLEDGE DIPLOMACY CHALLENGES: RECENT CONFLICTS

Is it possible to **imply** knowledge diplomacy and to what **degree**?

Is it possible for **knowledge diplomacy** to be used as a **counterpart** to Russia's diplomacy, coercive diplomacy, diplomacy of propaganda, diplomacy of disinformation?

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# EU KNOWLEDGE DIPLOMACY: FINANCING TOOLS

Universal:

- Erasmus+
- Horizon 2020

Specialized:

- specific to distinct areas

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# CONCLUSIONS

- The topics addressed need to be **assessed scientifically** for better understanding and for negotiations' success.
- KD has a two-fold feature: **directs** and **constrains** concerned parties.
- KD can give a **high degree of authority** and **acceptance** among parties in international relations.
- KD stands for a **better opportunity** to traditional diplomacy, a new dimension in external relations.

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# RECOMMENDATIONS

- KD deserves **priority** in academic research and external relations.
- Establishment of **enlarged** partnership **epistemic communities** of policymakers, diplomats, businessmen and scientists.
- Creation of **multinational think-tanks** (or smth similar) on problematic issues, e.g., on recently initiated conflicts in Europe.

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